




10to19: DASRA ADOLESCENTS COLLABORATIVE

10to19 is a high-impact platform that unites funders, technical experts, government and social organizations to reach 5 million adolescents, and move the needle on outcomes key to adolescent empowerment.

Sustainable Development Goals

-  **03** Ensure healthy lives and promote well-being for all at all ages
-  **04** Ensure inclusive and quality education for all and promote lifelong learning
-  **05** Ensure gender equality and empower all women and girls

Why Adolescents?

Adolescence is a vulnerable transition period, for both boys and girls. While the Collaborative will include programming for boys and girls, it is important to recognize some statistics for adolescent girls.



Vision

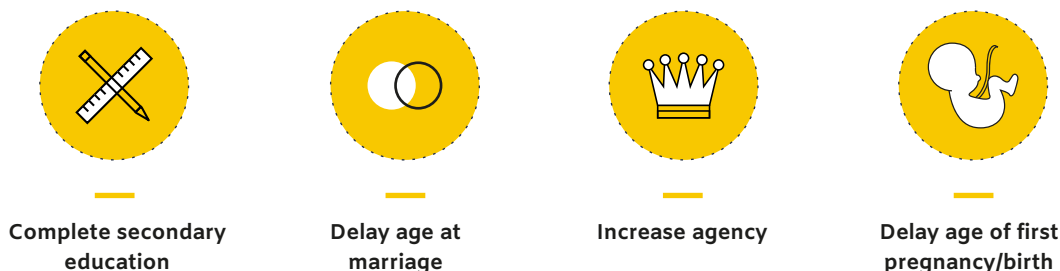
A transformed India where millions of adolescents thrive with dignity and equity

Mission

Drive collaborative action towards scalable impact to ensure that adolescents are educated, healthy and empowered to make positive life choices

Priority Outcomes

*Based on consultation with over 80 Indian and global experts through the Bridgespan SAGE study undertaken for Dasra.



Metrics of Success



- Accelerate growth of the field by positioning adolescents at the centre of the national health and development agenda

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| 01 Develop & distribute 3-4 best practices for field building | 02 Build a Community of Practice of 60+ non-profits from 25 Indian states | 03 Reach 5MM adolescents in India over 5 years | 04 Support improved implementation of 2-3 adolescent policies | 05 Influence behavior change through normative change programming |
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- Scale state-level, evidence-based adolescent programming by fostering a network of stakeholders

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| 06 Improve intermediate outcomes for adolescent girls | 07 Scale 3-4 proven approaches to comprehensive programming | 08 Leverage & direct USD 50MM towards the sector | 09 Strengthen coordination with government & private sector |
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Key Features



Outcome-led funding



Funding for measurable results to enable non-profit programming innovation, impactful investment and mitigation of risks

Innovation for comprehensive programming at scale



Taking a holistic approach to programming, keeping adolescents at the core, and addressing all of their needs

Data & learning



Building a data measurement system to aggregate impact, codify what works, build evidence, and disseminate learnings

Collaborative action through Community of Practice



Fostering a community for peer learning, knowledge, data sharing, capacity building, and collective action with the government and on sector-wide issues

Normative change



Supporting initiatives that lead to behavior change by, for and towards adolescents, by tackling social norms

Government support & buy-in



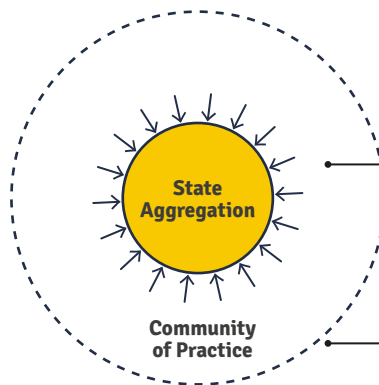
Engaging with the government from the beginning as an equal partner to ensure programming sustainability

Adolescent voice



Centering the adolescent and integrating their representation throughout program design

Model of Execution



State-Aggregation Model

Support a cohort of non-profits (with funding and capacity building) across health, education, employability and empowerment, within specific states, to work towards comprehensive programming.

Community of Practice (CoP)

A platform of key stakeholders with active membership of 60+ adolescent-focused non-profits, and a reach of 150+ organizations, from across 25 states in India, to share knowledge and insights, promote collaborative action towards sector-wide initiatives, and engage collectively with the government.

Cohorts of non-profits will be supported through capacity building, funding support, knowledge sharing on thematic areas and further.

History of Impact

