

7 Years Strong

Towards Continued Championship of Our Work on Adolescents, Youth, and Gender

Dear 10to19 Community

As we reflect on our 7-year journey and eagerly look ahead to the future, we feel immensely grateful to have you as a continued supporter of our work to build the field for Young People's Well-being in India.

Celebrating our Journey thus far

The 10to19 Dasra Adolescents Collaborative was set up by Dasra in 2017 to accelerate adolescent and youth-first (AY-first) approaches via a multi-stakeholder platform with funders, civil society, and government, to engage a critical mass of 15 million young people in India, especially girls, to thrive and achieve their full potential.

2017

→ 2023



22MN
ADOLESCENTS REACHED

through our partner-driven programming, system strengthening efforts, as well as media and digital campaigning reach.



\$57MN
CAPITAL CATALYZED

through funder networks, sector and government partnerships at the state and national levels.



23
FLAGSHIP POLICIES, SCHEMES, OR PROGRAMS INFLUENCED

on youth participation, peer leadership, and adolescent health at Jharkhand and at national level.



88
PARTNERSHIPS AND NETWORKS

nurtured through knowledge exchanges and engagements



COMMUNITY OF PRACTICE

A community of **324 organizations** has actively participated in regular learning, data sharing, and insights cross-sharing, fueling collaborative growth

DEEP DIVE INTO THE HIGHLIGHTS OF THE PAST YEAR

Our initiatives – Youth Ke Bol and Innovations in the Rashtriya Kishor Swasthya Karyakram (RKSK) scheme – were showcased to the **Hon. Health Minister of India, Dr. Mansukh Mandaviya** at the **G-20 India 'Health of Youth, Wealth of Nations'** event co-hosted by the Ministry of Health and PMNCH (Partnership for Maternal, Newborn and Child Health).



Youth Ke Bol also globally advocated for youth leadership in SRH (Sexual and Reproductive Health) at the **International Conference on Family Planning (ICFP) 2022**



During the Women Deliver Conference 2023, **Kalpa Garg**, our Youth Champion shared the stage with **Malala Yousafzai**, Nobel Peace Prize Laureate and Co-Founder of Malala Fund and **Stacey Abrams**, NDI board member, political and non-profit leader, at the **'Girls Deliver - Pre-Conference on Adolescent Girls'**. Kalpa emphasised the importance of good health and comprehensive sexuality education for all young people, especially girls



Our Work with Adolescents & Youth

Half of India's population, 1.4 billion people, is under 25 years of age. Investing in ensuring their health, safety, education, and empowerment has a profound multi-generational impact and can drive poverty alleviation and national growth.

SYSTEMS STRENGTHENING
AND SCALING SOLUTIONS

Ab Meri Baari

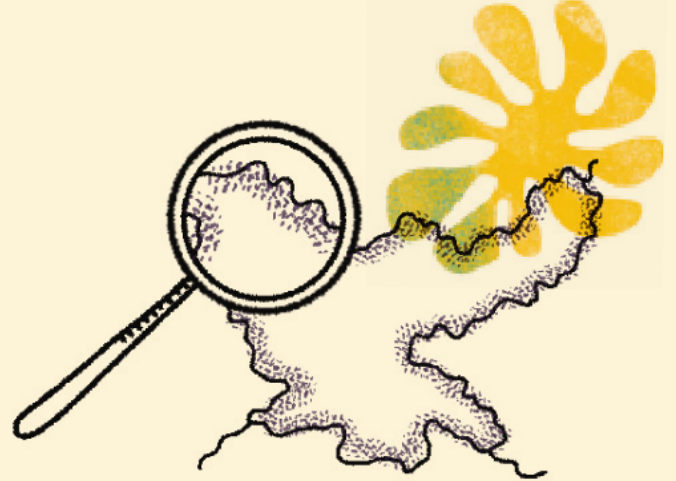
The 'Ab Meri Baari' Youth Solutions is an initiative wherein young people and civil society partners have been working with the National Health Mission in Jharkhand and the Ministry of Health and Family Welfare to strengthen adolescent health service delivery by bolstering Adolescent Health & Wellbeing Days – an integral component of the Rashtriya Kishor Swasthya Karyakram. The program was built on active involvement of adolescents within all stages of program design, delivery and evaluation.

'Ab Meri Baari Youth Solutions' uses a novel component-led, participatory, and collaborative approach model.

Innovative solutions to bolster the participation and quality of Adolescent Health and Wellness Days were tested on field across

4

INNOVATIONS
TESTED



340+

FRONTLINE
WORKERS

250+

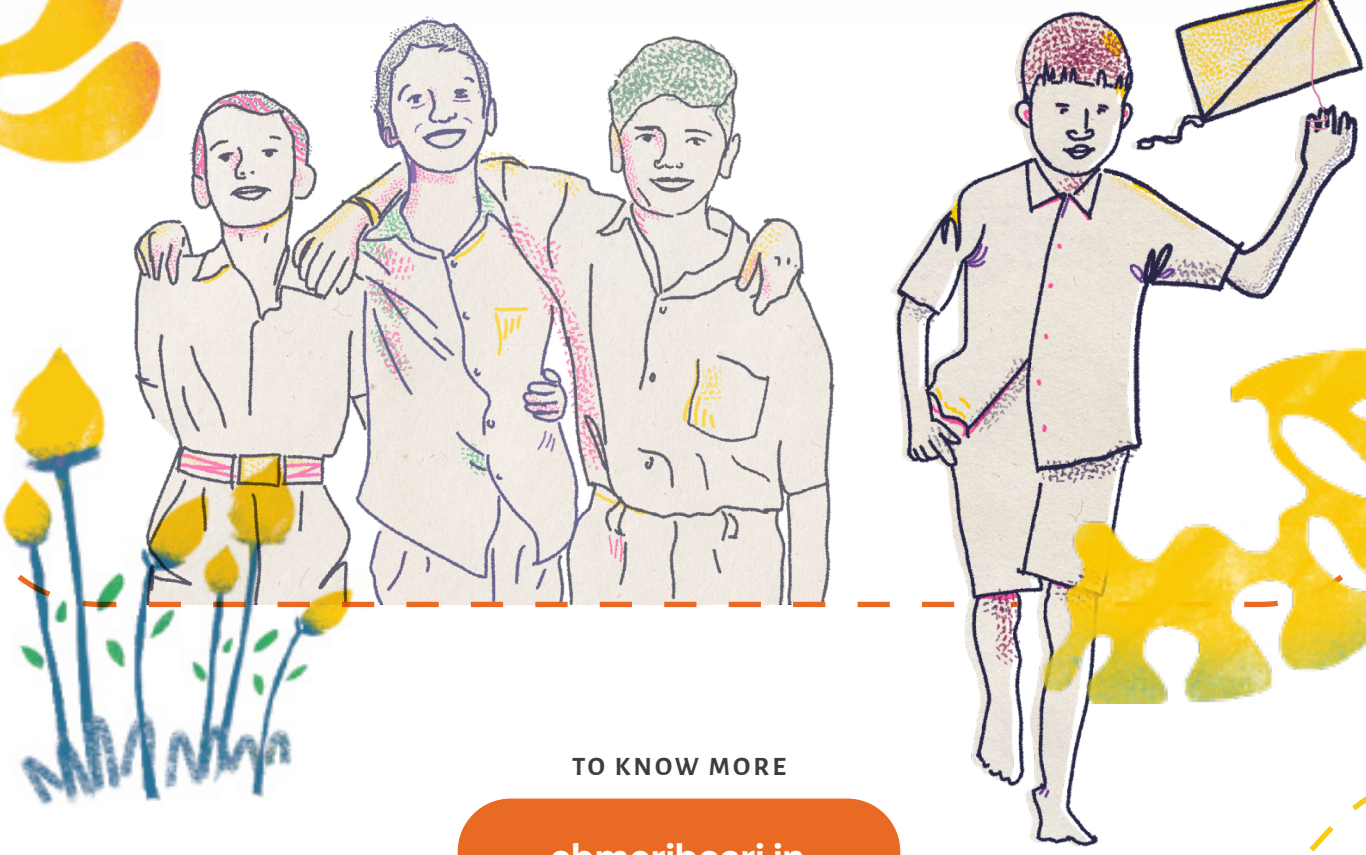
PEER
EDUCATORS

Direct engagement of **10,000+ Adolescents** with a potential to reach **7 Million** adolescents across **200 districts** in Jharkhand



Through the initiative, there has been a 3-fold improvement in adolescent's health seeking behaviour. **66.6% improvement** in their participation within village-level meetings and about **88% adolescents** feel comfortable articulating the health & wellbeing related needs to adults. **There was a ~50% improvement in knowledge about family planning methods among adolescents in the 15-19 age group.**

Innovations from this initiative were showcased by National Health Mission, Jharkhand 'in collaboration with Dasra, at the **G20 – Ministry of Health and Family Welfare Co-branded event** titled 'Health of Youth-Wealth of Nation'



TO KNOW MORE

abmeribaari.in



NARRATIVE CHANGE

Youth Ke Bol

Launched in 2022, in partnership with Ministry of Health and Family Welfare, Youth Ke Bol is a 1-million strong youth-led coalition in India. This pan-India coalition aims to advance young people's access to sexual and reproductive health information and services, as a critical pillar towards their improved quality of life.



620K+

YOUNG PEOPLE REACHED
via online and onground engagement

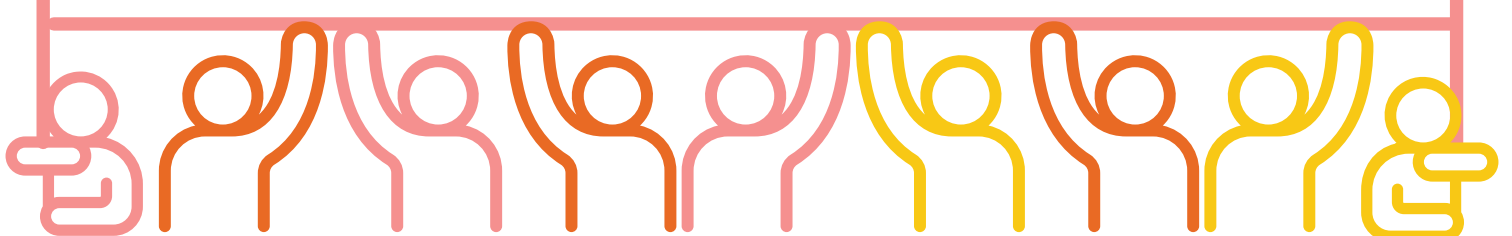


200K

FOLLOWERS
on the 'Youth ke Bol' page on 'JOSH' (an Indian TikTok-like social media platform). This is one of the foremost and largest youth SRH focused page on the app

45 YOUTH POLICY CHAMPIONS

are part of the coalition to initiate and lead conversations with the government to streamline SRH and quality of life priorities



OUR FIRST CAMPAIGN

#SwitchtheSoch

focused on engaging young men in equitable participation and decision making on contraceptive use and future planning, with influencer and actor **Nakuul Mehta**, witnessed a traction of:



2.3L VIEWS within the first 24 hours

& 5.7M IMPRESSIONS



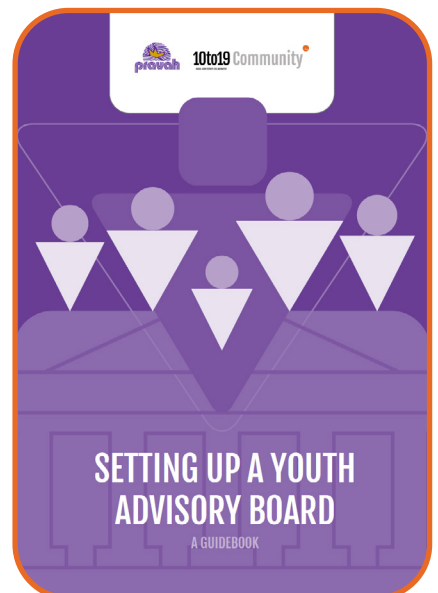
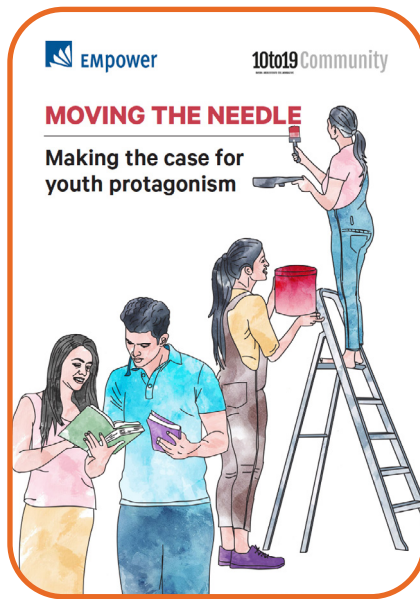
Youth Advisory Group of 10 youth leaders from diverse backgrounds advise the direction of the initiative

TO KNOW MORE

[Youth ke Bol](#)

Knowledge Sharing and Thought Leadership

Across this year, a series of knowledge products and articles were published on key adolescent and gender issues by strengthening knowledge from research and field learning that has garnered significant visibility and media coverage, positioning us a key contributor of the sector.



When the day is over,

Sector Convenings

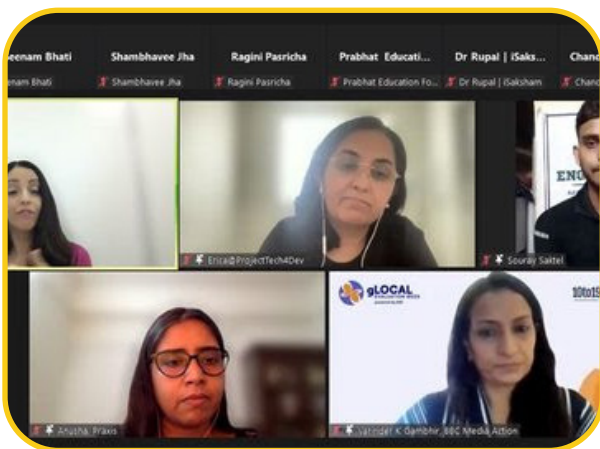
Dasra Philanthropy Week Delhi Edition, 2023

The 14th edition of the annual multi-stakeholder convening, Dasra Philanthropy Week – Delhi Edition, brought together over 150 organizations and 230 attendees for discussions and deliberations on India’s progress and growth in adolescent and youth wellbeing



10to19’s Roundtable at GLOCAL Evaluation Week 2023

We hosted a virtual convening “Whose Reality Counts? Measurement, Evaluation, and Learning across diverse platforms,” drawing over 100 participants worldwide, including civil society organizations, development practitioners, philanthropic foundations, and youth champions



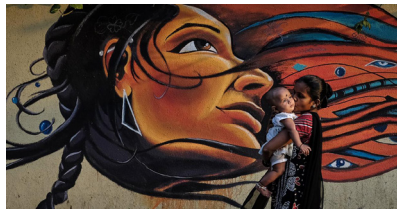
Collaborative Impact: Convening on Gender Equity and Adolescent Girl Empowerment

Partnered with the Consulate General of Canada in India to host a Convening on Gender Equity and Adolescent Girl Empowerment, bringing together a diverse set of practitioners, and experts who shared their views on topics including youth leadership, adolescent health and well-being, and gender equity



Key Thought Leadership Articles

JULY 2023



THINK GLOBAL HEALTH
Breaking Barriers,
Building Leaders:
Youth-driven change
in Jharkhand’s
health system

DECEMBER 2022



TIMES OF INDIA
India’s youth need
greater autonomy
over their sexual and
reproductive health,
family planning

APRIL 2022



INDIA DEVELOPMENT REVIEW
More than just a seat at
the table

OCTOBER 2022



HINDUSTAN TIMES
Women and girls are
key to climate justice

Looking Ahead

SEPTEMBER 2023 | NEW YORK CITY

Dasra Philanthropy Forum

Dasra Philanthropy Forum 2023 is set to take place in NYC on 21 September. It aims to bring forth the power of collaboratives, and bring forth a stronger South by South Convergence & Narrative, highlighting perspectives that are critical in advancing the SDG Goals 2030 globally.

SEPTEMBER 2023 | ONLINE

Webinar on Inclusive Leadership and Gender Equitable Practices in the Modern Workforce

Dasra aims to leverage India’s potential for growth, education, technological progress, and social change by accelerating collective action that has a sharp focus on gender equity and leadership. We are hosting a webinar as a run-up to the UNGA and the Clinton Global initiative in New York, supplemented by the dissemination of our flagship report on women’s leadership in Indian healthcare and discussions focused on reframing authentic, equitable and non-masculine leadership and socio-ecological framework’s for individual, institutional and norm change practices.

NOVEMBER 2023 | LONDON

India Philanthropy Forum

More details to follow soon.

FEBRUARY 2024 | ONLINE & DELHI, INDIA (HYBRID)

National Youth Conclave

Dasra will be convening a 2-day National Youth Conclave in February 2024 in collaboration with youth centric organisations, government stakeholders and youth advisory group members. The objective of this is to celebrate youth leadership, create learning platforms to cross-share best practices around advancing young people's agency, build an interface between young people and key decision makers with a focus on topics such as sexual and reproductive health, menstrual equity, education, employability, climate change and more. A series of run up events with partners begin in September leading to the culmination event in February.

Please reach out to us for more details if interested.

LAST WEEK FEBRUARY 2024 | MUMBAI

Dasra Philanthropy Week

Dasra Philanthropy Week (DPW) 2024, currently in our 15th edition, is Dasra's annual flagship platform. This series of convenings bring together civil society, development practitioners, philanthropists, foundations, policymakers, academia and other key stakeholders to discuss the way forward for India's development sector.

[Stay Tuned to this page for more details!](#)

Ongoing efforts at Dasra

Dasra lays a strong emphasis on collaboration across key areas crucial for equity and is committed to directing investments towards the most vulnerable communities and creating transformative shifts through systemic changes.

Urban Sanitation

being a key focus, Dasra's objective by 2026 is to collaboratively enable more inclusive and integrated services for human waste management, to improve the percent of the most marginalized benefitting from safely managed sanitation services.

ClimateRISE Alliance

is a collaborative platform for intersectional climate action in India that aims to build knowledge, consensus, and common outcomes with over 50+ civil society organizations towards building resilience for the most vulnerable communities.

Transform NEEV Collective

aims to reform childcare systems in India by promoting a prevention-based approach to enable some of the most marginalized children to remain and thrive in families.

Social Compact

is a multistakeholder platform that brings corporates, worker organizations & experts into a co-solutioning relationship to ensure greater dignity and equity for 1 mn industry-engaged informal workers in India

The Rebuild India Fund

aims to support 100+ grassroots NGOs annually over a 5 year period with flexible funding and capacity building programmes.

Dasra is also leading strategic philanthropy movement with powerful partnerships through:

Catalytic Philanthropy

aims to strengthen the philanthropy ecosystem through advisory services, research, and capacity building

GivingPi

is India's first and exclusive family philanthropy network focused. By 2030, it aims to have 5,000 members, annually giving \$1 billion to diverse social causes in India.

Thank you Partners

We would like to thank all our partners, supporters and members of our youth advisory groups for working towards adolescent and youth empowerment, and gender equity.

[List of our partners & supporters](#)

Stay Connected with Us!



dasra.org



10to19community.in



abmeribaari.in



[@dasraindia](https://www.instagram.com/dasraindia)
[@ab.meri.baari](https://www.instagram.com/ab.meri.baari)



[@dasra](https://twitter.com/dasra)



[@youthkebol](https://www.instagram.com/youthkebol)

For more insights into our recent initiatives, feedback, or suggestions, feel free to write to us at

10to19community@dasra.org