

dasra

Dear partner,

In continuation of our reflections and insights from the 7-year journey on our work with adolescents and youth; we are delighted to present an overview of our past year's efforts to advance the field for the well-being of young people in India.

April 2023

HIGHLIGHTS

March 2024

REACH



1 MILLION+

ADOLESCENTS AND YOUTH REACHED

through our partner-driven programming, system strengthening efforts, as well as media and digital campaigning reach

PARTNERSHIPS

21

NGO PARTNER RELATIONSHIPS STRENGTHENED FOR COLLECTIVE ACTION

320+

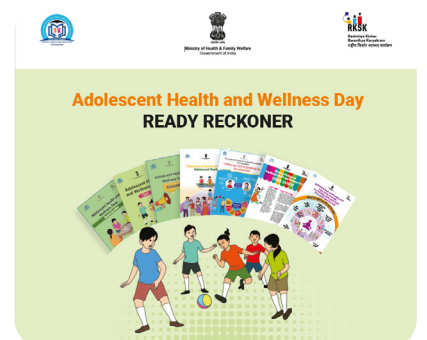
MEMBERS ENGAGED WITHIN OUR COMMUNITY OF PRACTICE

86

PLATFORMS, PARTNERSHIPS & NETWORKS NURTURED

Highlights of our Work with Adolescents & Youth

1 The 10to19 Dasra Adolescent Collaborative (hereafter referred to as 10to19) developed youth-led innovative solutions to bolster adolescent leadership and improve access to and quality of adolescent health service delivery. These strategies were adopted by the Jharkhand government as part of their official strategy. Additionally, along with UNFPA, we contributed to the Resource Package on Adolescent Health and Wellness Day which was disseminated to Rashtriya Kishor Swasthya Karyakram districts across the country by Ministry of Health and Family Welfare.





2 10to19 was shortlisted as a finalist for the 2024 Social Innovation Awards by the Schwab Foundation for Social Entrepreneurship for its collective efforts to strengthen the public health and welfare systems for adolescents and youth.

3 10to19 contributed perspectives to the development of the draft National Menstrual Hygiene and Health Policy of India at the National Consultation held by Ministry of Health and Family Welfare, Government of India. The 10to19 Community, through a feedback survey, garnered responses for the policy from ~650 young people across 25+ states and union territories in India, covering aspects including access and affordability of menstrual hygiene products, awareness on menstrual hygiene, strategies for reaching vulnerable groups, and monitoring mechanisms for such programs.

4 Two advisory groups of youth aged 19–25 years from different geographies across India were established. The groups further bolster the inclusion of young people’s voices and realities within all aspects of our programming and empower young people as critical stakeholders for change-making.

TO
KNOW
MORE

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CALL FOR SOLUTIONS

Leveraging our expertise in building and scaling youth-led solutions, the 10to19 Collaborative in partnership with UNICEF YuWaah launched ‘Call for Solutions’ with the goal of improving outcomes for young people in India by identifying impactful initiatives in the areas of youth employability, entrepreneurship, and youth-led governance models. It aims to support solution providers in the form of technical expertise, network and advocacy opportunities, youth-centred programming, design thinking, and in some cases, financial support.

This year, we onboarded a cohort of 12 solution providers from an applicant pool of 187 NGOs and social enterprises. The partner selection process was done through an independent jury panel with representation from Amazon, Nilekani Philanthropies, Capgemini, and Bill and Melinda Gates Foundation, among others and a youth jury including Dasra’s Youth Advisory Group.

LEARNING JOURNEY AND PARTNER CONVENINGS



Two All Partner Convenings to explore ‘meaningful youth engagement’ in different stages of their solutions and two virtual workshops covering Monitoring & Evaluation and Communication.



In December, 7 of our partners joined a 2-day workshop at the Dasra Social Impact Program. Harvard faculty members (Dr V Kasturi Rangan and Shawn Cole) and Neera Nundy led the session on developing resilient organisations, emphasising adaptive leadership skills.



During Dasra Philanthropy Week 2024, we curated fireside chats with Amira Shah Chhabra from Harish & Bina Shah Foundation, Garima Dutt of Yes Bank, and Nita Aggarwal from Porticus. They shared insights on navigating the dynamic philanthropic landscape, essential principles for partnering with and supporting non-profits, and key impact metrics guiding their philanthropic endeavours.

NETWORKING OPPORTUNITIES

We matched the partners with experts in the ecosystem as their mentors such as Co-Impact, Porticus, British Asian Trust, etc.



The Solution Partners, at YuWaah Day, shared their solutions with policymakers and sector partners in a marketplace format.

Partners attended the 15th edition of DPW in Mumbai which offered a unique opportunity to leverage, initiate and foster multistakeholder, meaningful, and constructive discussions and partnerships with diverse stakeholders.



Youth Ke Bol

Youth Ke Bol is a 1 million-strong youth-led coalition which aims to build the leadership of young people in the realm of Sexual and Reproductive Health to improve their overall quality of life.

1,300,000

Young people reached
Towards our efforts of building an inclusive pan-Indian youth coalition

14,000+

Young people engaged on-ground

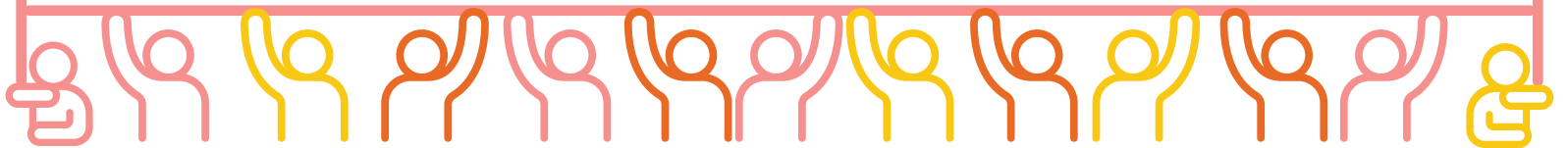
47

Policy champions trained and onboarded in regular interface with government and policy stakeholders



25

Platforms enabled for young people to engage across the state, national, and global levels



These specific initiatives have enabled young people to:

- Interface with diverse decision makers from the government, private sector, sector practitioners and community leaders
- Share their insights, opinions, and experiences
- Create awareness about their SRH needs and its linkage to different aspects of their overall quality of life

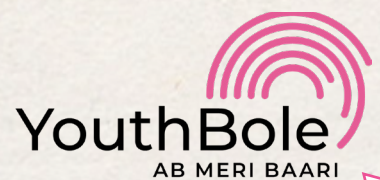
TO KNOW MORE

[Youth ke Bol](#)



THE NATIONAL CONCLAVE

Youth Bole: Ab Meri Baari



The Conclave, hosted in February 2024 in collaboration with 50+ partners, created a platform for practitioners, funders, experts, multi-laterals, young people, and the private sector to deliberate on building better systems to enhance the quality of life of youth. 9 in-person and 6 virtual panels were curated with 48 speakers for a distinctive hybrid experience that delved into diverse discussions spanning themes like funding models for youth organisations to tools to bridge the digital and gender divide. The event witnessed multi-sectoral participation from institutional donors such as Girls First Fund and MacArthur Foundation, private sector leaders such as Meta and Dalberg, leading CSOs working on youth engagement such as Pravah and The YP Foundation, media and influencers such as Dr Tanaya Narendra and Avanti Nagral, as well as the government alongside the active participation of youth leaders' champions from across the country, enriching these discussions with diverse perspectives.



170+

PEOPLE PARTICIPATED IN PERSON



300+

JOINED IN FOR THE VIRTUAL PANELS



700+

PEOPLE LIVE-STREAMED ON YOUTUBE

34K+

PEOPLE LIVE-STREAMED ON DAILYHUNT



1.1M

PEOPLE REACHED THROUGH OUR SOCIAL MEDIA



Hosted 22 impactful youth-facing pre-events, including one in collaboration with UNICEF YuWaah and UNFPA, where **Dr Zoya Ali Rizvi, Deputy Commissioner of the Ministry of Health & Family Welfare, GOI** delivered the keynote address.



Convened a panel of young people to gain their perspective to drive meaningful change in the governance of programs and initiatives highlighting their crucial role in enhancing impact through system change.



TAP TO READ REPORT

Launched 'Twelve in a Million', highlighting the stories of twelve youth leaders driving change in their personal lives, communities, and policy realms for an enhanced quality of life.



Dr Tanaya Narendra (Dr Cuterus on social media) joined eminent panellists from Meta, Organon, UNICEF, and The Man Company to discuss the desires of today's youth and to explore private sector initiatives aimed at enhancing their quality of life.

Sustaining a 1 Million Coalition to Enhance Young People's Quality of Life

The Youth Ke Bol consortium of 5 implementation partners held their 4th All Partner Meeting at Dasra Philanthropy Week 2024 commemorating nearly 1.5 years since the launch of the 1 million-strong coalition to reflect on the progress of the project so far and to deliberate upon the future of the coalition to seek how to sustain the cohorts of million young people digitally and on-ground.



In the spirit of a South-South collaboration, Youth Ke Bol entered a collaboration with Shujaaz Inc., based in East Africa, to amplify young voices at national and global platforms and ensure cross-exchange and learning.



11th AUGUST | JAIPUR, RAJASTAN

Young leaders worked on different **Change Action Projects** to demonstrate their youth leadership skills in their communities towards building a narrative on the criticality of access to their SRH needs to enable their overall quality of life



13-14th SEPTEMBER | VARANASI, UTTAR PRADESH

Organised a Capacity Building bootcamp of 40 young people

GLIMPSES from the FIELD



3rd DECEMBER 2023 | VARANASI, UTTAR PRADESH

A cohort of 22 YKB youth leaders organised Varanasi's first official Pride Parade, drawing a crowd of 250 people

Looking Ahead

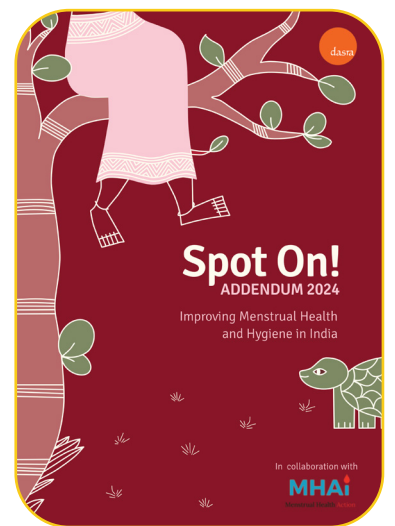
WomenLead India Alliance

The WomenLead India Alliance was announced at Dasra Philanthropy Week 2024, a pioneering cross-sector, multi-stakeholder alliance aiming to impact the lives of 10 million girls and women across India. With this, we are expanding our prior focus on girls to a more robust emphasis on women's leadership. The Alliance, anchored by Dasra, brings together key players to promote women and girls' leadership with the aim to integrate efforts across business, philanthropy, and development. Our mission is to build a strong knowledge base, channel increased and improved resources, and encourage better collaboration among key actors.



Launch of Spot On! Progress and Directions for Action on Menstrual Health in India

In partnership with Menstrual Health Action (MHAi), Dasra is launching an updated edition of its flagship Spot On! report, focusing on challenges and solutions in menstrual hygiene management. This new report seeks to explore significant trends in menstrual health in India and outline pathways for stakeholders. In the lead up to the report launch, Dasra and MHAi convened a virtual session where panellists stressed the complexity and interconnectedness of menstrual health with other issues highlighting the necessity for a comprehensive approach that integrates it into broader programming on sexual and reproductive health and rights and gender equality.



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Thank you Partners

We would like to thank all our partners, supporters, and members of our youth advisory groups for working towards adolescent and youth empowerment, and gender equity.

List of our partners & supporters

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For more insights into our recent initiatives, feedback, or suggestions, feel free to write to us at

10to19community@dasra.org